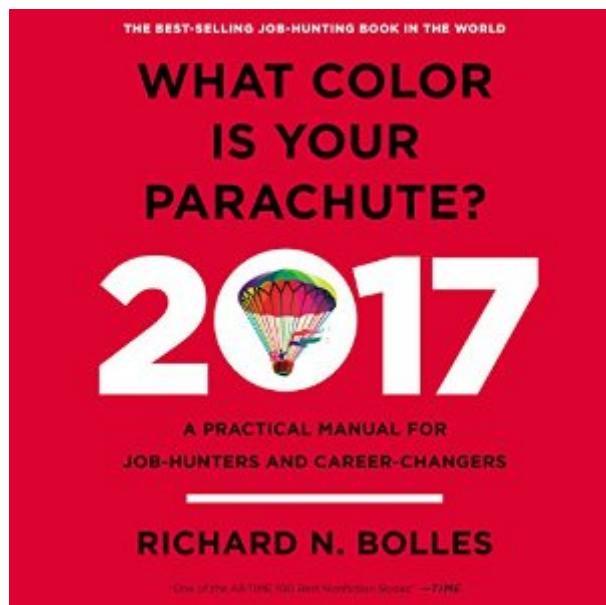


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# What Color Is Your Parachute? 2017: A Practical Manual For Job-Hunters And Career-Changers



## **Synopsis**

With more than 10 million copies sold in 28 countries, the world's most popular job-search book updated for 2017 tailors Richard Bolles's long-trusted guidance with up-to-the-minute information and advice for today's job-hunters and career-changers. In today's challenging job-market, the time-tested advice of *What Color Is Your Parachute?* is needed more than ever. Recent grads facing a tough economic landscape, workers laid off mid-career, and people searching for an inspiring work-life change all look to career guru Richard N. Bolles for support, encouragement, and advice on which job-hunt strategies work - and which don't. This revised and updated edition combines classic elements like the famed Flower Exercise with updated tips on social media and search tactics. Bolles demystifies the entire job-search process, from resumes to interviewing to networking, expertly guiding job-hunters toward their dream job.

## **Book Information**

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## **Customer Reviews**

What I like most about the PARACHUTE series is the author. If you don't know it already, it will be clear after reading this book, that Richard Bolles is PASSIONATE about job search and advancing careers. His passion for the subject shows up loud and clear in this latest installment in the series. It is easy to see why this series has been so wildly successful. Honestly, you would be absolutely NUTS to not read this book (or a recent edition.) The author has extensive experience in the field, and backs up his ideas with impressive evidence. That is, the recommendations here are not theoretical - they are founded in decades of experience. Furthermore, the material in PARACHUTE is presented in a clear, easy to read format. There is one priceless section--do not

miss "Conversation Tips." The author knows WHY the interviewer is asking you certain questions! For example, Bolles notes in Tip #13 that "Employers don't care about your past; they only ask about it as a way to predict your FUTURE behavior." • If one knows what the interviewer is really looking for, you can plan accordingly. The author warns the reader to watch out when the interviewer suggests, "Tell me about yourself." Bolles: "How you answer that question will determine your fate during the rest of the interview." This question is really a test of sorts, Bolles explains. What they are really doing is a sneaky way of asking, "What experience, skills, or knowledge do you have, that are relevant to the job I am trying to fill?" • So, forget your hobbies and personal history--that's not relevant. This edition has updated suggestions on how to best use social/networking sites. In LinkedIn, for example, Mr.

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